Day 1
08.30 Registration and refreshments
09.00 **Strategic roadmapping: concept and practice**
   *Covering the history, application and underlying principles of roadmapping for strategy and innovation, illustrated with examples*
10.45 Break
11.00 **Fast-start workshop approaches**
   *Covering practical workshop methods for initiating roadmapping in organisations for innovation and strategy*
12.30 Lunch
13.15 **Roadmapping for high-tech sectors**
   *Technology-intensive industrial emergence, and roadmapping for early-stage ventures and innovation pathways*
15.00 Break
15.15 **Activity: exploratory topic roadmapping**
   *Experiencing how exploratory strategy and innovation roadmaps can be developed in a multifunctional workshop environment*
16.45 Review of Day 1
17.00 Close

Day 2
08.30 Refreshments
09.00 **Strategic technology management tools / toolkits**
   *Covering a range of frequently used strategy tools, their relationship to roadmapping and how they can be combined into integrated toolkits*
10.45 Break
11.00 **Activity: toolkit design (prototyping method)**
   *Exploring how roadmapping can provide a platform for integrated strategy toolkit development*
12.30 Lunch
13.15 **Roadmapping visual design guidance**
   *Covering the key principles of visual design, illustrated with good and bad roadmapping examples*
15.00 Break
15.15 **Implementing roadmapping**
   *Sharing lessons learned, providing implementation options and checklist*
16.45 Course review
17.00 Close

Visit the [Roadmapping for strategy and innovation course page](#) to book your place.